

**Beja, April 16, 2014**

## **Alqueva Academy of Aromatic and Medicinal Plants Promotes "OPEN DAY"**

Alqueva Academy of Aromatic and Medicinal Plants is going to promote on 22<sup>nd</sup> April an OPEN DAY for practical demonstration of methods of propagation of these plants.

This activity will begin with the presentation of the participants at 10:00 am at “Monte do Pardieiro”, near Messejana, in the municipality of Aljustrel, followed by a visit to the “Monte”.

Between 11:30 and 13:00 there will be a practical demonstration of the propagation of medicinal and aromatic plants.

Participation is free and it's enough to go to the referred place on the day and time scheduled.

Alqueva Academy of Aromatic and Medicinal Plants was developed by EDIA in partnership with CERVM – Center of Excellence for Valuing Mediterranean Resources and the company “Monte do Pardieiro” to stimulate irrigated agriculture associated to small property and to provide support and supervision to projects in this sector.

This academy is a demonstration and a disclosure unit of projected production to, in small-scale, produce throughout the year in order to disseminate to interested farmers different species and cultural operations to perform the necessary factors of production, as well as the processes of its commercialization.

This OPEN DAY allows a close contact with realities already installed and, at the same time, collecting experiences in real context and practical application of techniques associated with that type of farming.

